



YALOVA UNIVERSITY



FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES

DEPARTMENT of MANAGEMENT

January 2012

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THE GREEN AND BLUE CITY: YALOVA

Yalova is located in the Marmara Region of Turkey. The city is at an important point for the highway road connecting Istanbul, Kocaeli and Bursa provinces. Yalova lies on the eastern coast of Marmara Sea. The city has neighbourhood with Kocaeli on the east side, Bursa on the south side. Yalova is just 60 kilometres far away from Bursa and 65 kilometres far from Kocaeli. There are well organized ferry connections from Istanbul to Yalova several times in a day. It only takes 45 mins from Yalova to Asian side and 75 mins from Yalova to European side of Istanbul (For details about ferry timetables, please visit <http://www.ido.com.tr/>).



Yalova has the perfect location for students who both intend to have a quality education free from the stress as well as who also wish to stay in arms distance from cultural activity for the weekends. For the same reason, Yalova is also a very popular destination for well-qualified academic personnel. As a matter of fact, our young and dynamic faculty has already come a long way despite the young age of our university. Our multicultural student profile presents another great advantage for visiting students. It is a new established department but international oriented with lots of international partners from US, UK and other countries based on mutual agreements.

OVERVIEW OF YALOVA UNIVERSITY

Founded in 2008, Yalova University, whose roots dates back to fifteen years, is a new and fast growing university and has instantly started to compete with other long standing universities. In the near future, parallel to the academic and physical capacity expansion from the new departments to be opened, more students will have the studying opportunity in Yalova University. The aim of Yalova University is to educate graduates who have contemporary knowledge, is sensitive to the country issues, analytical, share the information with the society



and contribute to increase public welfare and claim the cultural values. Currently, the university has 3 faculties: Faculty of Economics and Administrative Sciences, Faculty of Engineering and Faculty of Law.

GENERAL INFORMATION ABOUT DEPARTMENT OF MANAGEMENT

Department of Management is the first department of Yalova University. The department is also one of the departments of Faculty of Economics and Administrative Sciences. In our department, we currently have preparation school students since we teach all courses in English, and first, second, third and fourth year students are educated. In addition, we have an MBA program where students consist of professionals and academicians. Department of Management currently has 30 academic staff and more than 400 students.




Mission

Our mission is to improve our students to become potential managers who strongly care about business ethics and who create academic knowledge through research activities.

Vision

Our vision is to become one of the leading business schools in the region.

DEPARTMENT ADMINISTRATION

<p>Assoc. Prof. Dr. Mustafa KURT (Head of the Department) E-mail : mkurt@yalo.edu.tr</p>	
<p>Asst. Prof Dr. Ayşe Tansel ÇETİN Vice-Head of the Department E-mail : acetin@yalo.edu.tr</p>	
<p>Asst. Prof Dr. Cevdet KIZIL Vice-Head of the Department E-mail : cevdet.kizil@yalo.edu.tr</p>	

FACILITIES FOR THE STUDENTS

There is a clinic for the health issues of students. If students get sick, they can consult with the doctor for free and get the necessary treatment. In addition, Yalova University Library, where the students may find sources in management and other many majors, is open weekdays till 7:00 p.m. This facility enables students to study and make researches. Also, the students can reach the academic databases such as online databases, online magazines and articles related to management.

Seminars and Workshops

In addition to the theoretical lectures, our department also gives importance to practical teaching through seminars. Specially, seminars and workshops are organized in order to improve the practical viewpoints of students. The major topics are pretty various such as career and personal developments, businesses in finance sector and marketing strategies. Department of Management also provides relevant certificates for the participants of these programs.

Social and Cultural Activities

In Yalova University, there are several social activities that the students may join and increase their motivations such as concerts, soccer, chess, table tennis tournaments and festivals for an extended period of time. Also, this year several career days are planned and organized in order to meet the professional life representatives.

LIFE IN YALOVA

Students at Yalova University have a wide spectrum of alternatives to efficiently take advantage of their free time. The city, Yalova, has many natural beauties and places. Below, a list of some natural places for exploring Yalova is indicated:

- Green and Blue Way
- Yalova National Park
- Karaca Arboretum
- The Moving Villa
- Sudüşen Waterfall
- Double Waterfalls
- Tigem Beach
- Çınarcık Beaches
- Yalova Thermal Baths

In addition to mentioned unique places, Yalova is located among three important cities that are Istanbul, Bursa and İzmit. Transportation from these cities to Yalova takes less than an hour.

Financial and Practical Issues

Typical costs include:

- 1 liter of milk TL 2.00
- loaf of bread TL 0,75
- 1.5 liters of mineral water TL 0.75
- 1 kg of apples TL 2.00 – 4.00
- 0.5 kg of pasta TL 1.00 – 2.00
- 1 liter of petrol TL 4.40
- lunch in university TL 2.00
- restaurant meal TL 5-15
- ferry ticket to Istanbul TL 5-15
- cinema (movie) ticket TL 6-10.

Currency

The Turkish unit of currency is the Lira (TL), made up of 100 kuruş (kr). You can check the current exchange rate by entering the National Bank of Turkey's website: <http://www.tcmb.gov.tr/yeni/eng/> Banknotes come in denominations of TL 10, 20, 50, 100 and 200, and coins in denominations of PLN 1, 5 , 10, 25, 50 krş and 1 TL

Cost of living

The cost of living in Turkey is relatively low compared to France, Great Britain, Germany, Spain or Italy. The cost of living varies considerably between the cities and the rural areas.

Accommodation

Yalova University does not have its own dormitory. The school, however, provides rooms in other dormitories. If you need any help in searching accommodation in Yalova, please contact the International Relations Office. An average price for a room is about 125 Euros per month and a price for a one room apartment extends from 200 to 250 Euros a month. Usually International Students reside in adjacent dormitories, which is located within walking distances.

Transportation to Yalova

Yalova is located amongst the most populated cities of Turkey as İstanbul, Bursa and Kocaeli. International flights commonly use Sabiha Gökçen airport at the Eastern side of İstanbul (Asia) and Atatürk Airport at western side (Europe).

Sabiha Gökçen Airport SAW

Some information are available on

<http://www.sgairport.com/>

- For flights to Sabiha Gökçen Airport, there are two options available to travel to Yalova. Shuttle buses from airport to Bursa can be an option. Please check the websites and timetables. Please note, Yalova is closer to İstanbul than Bursa.

www.akmisseyahat.com

www.havas.com

- If you choose to travel by ferry, Pendik – Yalova and Kartal – Yalova ferries are available. Timetables and prices can be checked from :

www.ido.com.tr

- To reach Pendik and Kartal, airport taxi or public buses are available. For public buses, please check:

www.iETT.gov.tr

Atatürk Airport IST

Please check <http://www.ataturkairport.com/en-EN/Pages/Main.aspx> for information.

From Ataturk Airport to Yalova, there are two options:

- Coaches from Istanbul to Yalova can be used by reaching Istanbul Otogar (Bus Terminal) by underground.

Bus companies available to Yalova are (search google for current web addresses):

Efe Tur

Kamil Koç

Lüks Yalova Seyahat

- Also, underground can be used to reach Yenikapı ferry terminal. There are ferries available to Yalova, please check www.ido.com.tr.

Holidays in TURKEY for 2012-2013

- January 1st – New Year’s Day
- April 23th
- May 1st
- August 30th
- October 29th
- Religious festivals vary every year in dates and duration of holiday.

Basic Phrases in Turkish

Yes – evet

No – hayır

Hello – merhaba

Good morning – günaydın

Good bye – güle güle

Thank you- teşekkürler

My name is – benim adım...

How are you? – nasılsın

I don’t understand – anlamıyorum

I understand – anladım

Sorry – özür dilerim

You’re welcome – önemli değil

How much is it? – fiyatı ne kadar

Where is the cashpoint? – banka nerede

Do you accept credit cards – kredi kartı geçerli?

I don’t have any loose change – bozuk para yok

What does it mean? – ne demek?

Do you speak English? – İngilizce biliyor musun?

More slowly please – yavaş

See you – görüşürüz

I am a student – öğrenciyim

COOPERATIONS

Dual Degree Program



The Department of Management has a dual degree agreement with the Leeds Metropolitan University. Regarding to that agreement, undergraduate and MBA students may take the first year courses in Yalova University and the second year in the Leeds Metropolitan University and will have the double diplomas from both universities.

Erasmus Program



Socrates
Erasmus

The department of Management has Erasmus agreements with several European universities and the students may take half or one year courses in these universities for getting more valuable experiences.

Other Partners

Country	Institution	Date of Agreement
USA	North Dakota State University	13.10.2009
Bosnia & Herzegovina	University of Tuzla	13.10.2009
Bosnia & Herzegovina	University of Bihaç	26.10.2009
USA	Tompkins Cortland Community College	13.11.2009
Bosnia & Herzegovina	International University of Sarajevo	03.12.2009
Georgia	Georgian Technical University	23.12.2009
Bosnia & Herzegovina	University of Zenica	24.12.2009
USA	Benedict College	15.04.2010
Georgia	International Black Sea University	22.06.2010
Syria	Damascus University	28.12.2010
Kyrgyzstan	Narin University	01.12.2010
Malaysia	International Islamic University Malaysia	18.03.2011
Albania	The Agricultural University of Tirana	05.09.2011
Russian Federation	Kazan State Technical University	19.09.2011

YALOVA UNIVERSITY
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DEPARTMENT OF MANAGEMENT
UNDERGRADUATE CURRICULUM*

I. SEMESTER		II. SEMESTER	
COURSE NAME	ECTS	COURSE NAME	ECTS
Introduction to Economics	5	Introduction to Business	5
Philosophy of Science	4	Introduction to Sociology	4
Introduction to Political Sciences	4	Introduction to Law	4
Accounting -I	4	Accounting -II	4
Use of Information Technology	4	Basic Computer Sciences	4
Turkish Language I	3	Turkish Language II	3

III. SEMESTER		IV. SEMESTER	
COURSE NAME	ECTS	COURSE NAME	ECTS
Micro Economics	4	Macro Economics	4
Business Mathematics	4	Commercial Law	4
Management and Organization	5	Organizational Behavior	5
Statistics I	4	Statistics -II	4
Marketing Management	4	Consumer Behavior	4
Inventory Valuation	5	Financial Statement Analysis	5
Elective course	4	Elective course	4

V. SEMESTER		VI. SEMESTER	
COURSE NAME	ECTS	COURSE NAME	ECTS
Production Management	5	Labor Law	5
Financial Management	6	Human Resources Management	6
Cost Accounting	6	Managerial Accounting	6
Research Methodology	5	Marketing Research	5
Elective course	4	Elective course	4
Elective course	4	Elective course	4

VII. SEMESTER		VIII. SEMESTER	
COURSE NAME	ECTS	COURSE NAME	ECTS
Numerical Methods	6	Numerical Methods II	6
Total Quality Management	5	Business Policy	5
Financial Institutions	5	Accounting Audit	5
Organizational Behavior	6	International Marketing	6
Elective course	4	Elective course	4
Elective course	4	Elective course	4

- All courses are taught in English

ELECTIVES*

I. SEMESTER		II. SEMESTER	
COURSE NAME	ECTS	COURSE NAME	ECTS
Civil Law	4	Public Finance	4
Obligation Law	4	Corporate Accounting	4
Production Systems	4	Tax Law	4
Services Marketing	4	Business English	4
Business Readings	4	Brand Management	4
Management Information Systems	4	Public Relations	4

III. SEMESTER		IV. SEMESTER	
COURSE NAME	ECTS	COURSE NAME	ECTS
Organization Theory	4	Business Ethics	4
Sales Management	4	Investment Project Analysis	4
Problem Solving Techniques	4	Supply Chain Management	4
Leadership	4	Technology and Innovation Management	4
Entrepreneurship	4	Forecasting Models	4
Business Communication	4	Financial Mathematics	4

V. SEMESTER		VI. SEMESTER	
COURSE NAME	ECTS	COURSE NAME	ECTS
International Human Resources	4	Family Businesses Management	4
Financial Institutions and Instruments	4	World Economy	4
Advertising	4	Change Management	4
Organizational Culture	4	Productivity Management	4
Career Management	4	Securities Analysis	4
Quality Control	4	Quality Management Systems	4
Quantitative Methods	4	International Marketing	4
Corporate Governance and Social	4	E-Commerce	4
New Product Development	4	Service Management	4

- Some of elective courses may not be offered. Elective courses that are offered will be announced before the fall and spring semesters.



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