

YALOVA UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
DEPARTMENT OF MANAGEMENT
UNDERGRADUATE CURRICULUM*

I. SEMESTER (FALL)		II. SEMESTER (SPRING)	
COURSE NAME	ECTS	COURSE NAME	ECTS
Introduction to Economics	5	Introduction to Business	5
Philosophy of Science	4	Introduction to Sociology	4
Introduction to Political Sciences	4	Introduction to Law	4
Accounting -I	4	Accounting -II	4
Use of Information Technology	4	Basic Computer Sciences	4
Turkish Language I	3	Turkish Language II	3

III. SEMESTER (FALL)		IV. SEMESTER (SPRING)	
COURSE NAME	ECTS	COURSE NAME	ECTS
Micro Economics	4	Macro Economics	4
Business Mathematics	4	Commercial Law	4
Management and Organization	5	Organizational Behavior	5
Statistics I	4	Statistics -II	4
Marketing Management	4	Consumer Behavior	4
Inventory Valuation	5	Financial Statement Analysis	5
Elective course	4	Elective course	4

V. SEMESTER (FALL)		VI. SEMESTER (SPRING)	
COURSE NAME	ECTS	COURSE NAME	ECTS
Production Management	5	Labor Law	5
Financial Management	6	Human Resources Management	6
Cost Accounting	6	Managerial Accounting	6
Research Methodology	5	Marketing Research	5
Elective course	4	Elective course	4
Elective course	4	Elective course	4

VII. SEMESTER (FALL)		VIII. SEMESTER (SPRING)	
COURSE NAME	ECTS	COURSE NAME	ECTS
Numerical Methods	6	Numerical Methods II	6
Total Quality Management	5	Business Policy	5
Financial Institutions	5	Accounting Audit	5
Organizational Behavior	6	International Marketing	6
Elective course	4	Elective course	4
Elective course	4	Elective course	4

- All courses are taught in English

ELECTIVES*

I. SEMESTER (FALL)		II. SEMESTER (SPRING)	
COURSE NAME	ECTS	COURSE NAME	ECTS
Civil Law	4	Public Finance	4
Obligation Law	4	Corporate Accounting	4
Production Systems	4	Tax Law	4
Services Marketing	4	Business English	4
Business Readings	4	Brand Management	4
Management Information Systems	4	Public Relations	4

III. SEMESTER (FALL)		IV. SEMESTER (SPRING)	
COURSE NAME	ECTS	COURSE NAME	ECTS
Organization Theory	4	Business Ethics	4
Sales Management	4	Investment Project Analysis	4
Problem Solving Techniques	4	Supply Chain Management	4
Leadership	4	Technology and Innovation	4
Entrepreneurship	4	Forecasting Models	4
Business Communication	4	Financial Mathematics	4

V. SEMESTER (FALL)		VI. SEMESTER (SPRING)	
COURSE NAME	ECTS	COURSE NAME	ECTS
International Human Resources	4	Family Businesses Management	4
Financial Institutions and Instruments	4	World Economy	4
Advertising	4	Change Management	4
Organizational Culture	4	Productivity Management	4
Career Management	4	Securities Analysis	4
Quality Control	4	Quality Management Systems	4
Quantitative Methods	4	International Marketing	4
Corporate Governance and Social	4	E-Commerce	4
New Product Development	4	Service Management	4

- Some of elective courses may not be offered. Elective courses that are offered will be announced before the fall and spring semesters.